LONGHORN COUNCIL, SCOUTING AMERICA

WACO SILVER EAGLE AWARD LUNCHEON



HONORING

DR. JOHNETTE EDWARDS McKOWN

PRESIDENT

McLENNAN COMMUNITY COLLEGE

THURSDAY, MARCH 4TH, 12PM

McLENNAN COMMUNITY COLLEGE

CAMERON HALL

1204 SCOTTISH TRAIL

WACO, TX 76708

The Longhorn Council's annual Waco Silver Eagle Luncheon honors a distinguished citizen whose leadership, service, and commitment have made a lasting impact on the Greater Waco community. This year, the Longhorn Council is proud to recognize Dr. Johnette Edwards McKown, President of McLennan Community College, as the 2027 Waco Silver Eagle Award recipient. Each year, business leaders, community partners, and Scouting supporters gather to recognize an individual who exemplifies integrity, servant leadership, and a dedication to improving the lives of others. Proceeds from the luncheon help provide life-changing Scouting programs that prepare young people to become the next generation of leaders and engaged citizens.

Dr. Johnette Edwards McKown has dedicated more than three decades to advancing higher education and strengthening the Waco community. Since becoming the third president of McLennan Community College in 2009, she has championed student success through initiatives supporting first-generation students, honors programs, emergency assistance, food security, and university partnerships that expand educational opportunities. A respected educator and higher education leader, Dr. McKown has also served Baylor University, the Texas Association of Community Colleges, and the Southern Association of Colleges and Schools Commission on Colleges. Beyond the classroom, she has demonstrated an unwavering commitment to community service through leadership with the Waco Business League, Waco Family Medicine Foundation, Rotary Club of Waco, and numerous nonprofit organizations. Her lifelong dedication to education, volunteerism, and developing future leaders makes her a fitting recipient of the 2027 Waco Silver Eagle Award.

INVESTMENT IN CHARACTER
LONGHORNCOUNCIL

TO LEARN MORE OR TO RSVP,
PLEASE CONTACT BRODY BEGESSE
BRODY.BEGESSE@SCOUTING.ORG, (254) 723-8729
PLEASE RSVP BY FEBRUARY 25TH, 2027

SCOUTING AMERICA
LONGHORN COUNCIL

LONGHORNCOUNCIL.ORG/WACO-SILVER-EAGLE

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BENEFITING LONGHORN COUNCIL, SCOUTING AMERICA

☐ **$10,000 PLATINUM LEVEL SPONSOR**

Includes all Diamond benefits, two preferred tables for 16 guests, premier logo placement on printed and electronic materials, three dedicated social media mentions before and after the event, special podium recognition, year-round business promotion at a selected district Scouting event, recognition in event-related media releases, and a 10' x 10' canopy space to promote your business at the luncheon (a Longhorn Council representative can assist if your company cannot provide one).

☐ **$5,000 DIAMOND LEVEL SPONSOR**

Includes all Gold benefits, two preferred tables for 16 guests, prominent logo placement on event signage, company recognition on promotional materials, and a dedicated sponsor recognition slide during the luncheon.

SCAN TO SUBMIT PAYMENT ONLINE

☐ **$3,000 GOLD LEVEL SPONSOR**

Includes all Silver benefits, two reserved tables for 16 guests, preferred table placement, verbal recognition during the luncheon, and an individual sponsor spotlight on social media. materials, and verbal recognition from the podium.

☐ **$2,000 SILVER LEVEL SPONSOR**

Includes all Bronze benefits, one reserved table for 8 guests, company logo placement in the event program and on the sponsor display, and recognition in a group social media thank-you post.

☐ **$1,000 BRONZE LEVEL SPONSOR**

Includes one reserved table for 8 guests, sponsor name recognition in the event program, and recognition on the event sponsor display.

☐ **$150 INDIVIDUAL TICKET**

☐ I am unable to attend, but I would like to make a donation in the amount of _____

NAME: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS: _____

PHONE NUMBER: _____ EMAIL: _____

☐ Check Enclosed ☐ Please Bill Me ☐ Credit Card Payment

CARD # _____ EXP. DATE (MM/YY): _____ CVV: _____

NAME AS IT APPEARS ON THE CARD: _____

SIGNATURE: _____

Kindly make checks payable to: Longhorn Council, Scouting America. A tax-exempt, not-for-profit 501(c). Tax ID# 74-115-7377. Every dollar contributed is unrestricted for the Longhorn Council, Scouting America to benefit Scouting in the communities we serve. Please consult your tax advisor for guidance on deductions.

PLEASE RETURN TO
Waco Silver Eagle Luncheon
Attn. Brody Begesse, Longhorn Council
300 Lake Air Dr., Waco, TX 76710

INVESTMENT IN CHARACTER LONGHORN COUNCIL

FOR ADDITIONAL INFORMATION
Brody Begesse, District Executive
Brody.Begesse@Scouting.Org
(254) 723-8729