

Longhorn Council New Member Coordinator Newsletter: June 2026

Welcome to the Longhorn Council New Member Coordinator Team!

We're excited to have you on board as part of our New Member Coordinator team. Your role is crucial in welcoming new families and ensuring they have a positive experience with Scouting. As we move forward, we kindly remind all Unit Committee Chairs to nominate New Member Coordinators (NMCs) from their units. Your support in this process is vital for our collective success.

Shared Resource Page

We have created a shared resource page designed to provide you with valuable tools, templates, and best practices. This page will serve as a hub for all NMCs to access important information and share successful strategies. <https://www.longhorncouncil.org/new-member-coordinator-resources>

New Member Coordinator Online Training

Don't forget that online training for New Member Coordinators is available at [my.scouting](https://my.scouting.org). This training is essential to equip you with the tools and knowledge needed to thrive in your role.

SCO_535 New Member Coordinator Welcome Course

SCO_536 Elements of the Job

Tips for Recruiting During the Summer

As we approach the summer months, it's an excellent time to think about recruiting new youth. Here are some tips to keep your unit active and engaged:

- **Maintain Momentum:** Though not all units meet regularly during the summer, consider the benefits of keeping an active program year-round. This approach preserves momentum, retains youth interest, provides more opportunities for advancement and fun, and allows for more time outdoors. Units that meet in the summer often have a less formal schedule, which can ramp up again when the school year begins.
- **Highlight Fun Activities:** Focus on high-energy, outdoor, and social activities that showcase Scouting's fun side rather than administrative meetings. Consider hosting:
 - Bring-a-buddy events, such as ice cream socials
 - Community events, especially during this 250th birthday year

- Open houses. Packs can partner with nearby troops
- Summertime adventures for Cub Scouts
- A strong social media presence by publicizing your unit's attendance at community events, service projects, etc.

State of the Council Webinar

To stay informed about our current initiatives and future plans, watch the **State of the Council** webinar available here: [State of the Council Webinar](#).

Call to Action

As we strive to grow our Scouting family, we ask every unit member to take action:

- **Recruit at least one new youth:** Host a bring-a-buddy event or invite a family to a meeting, event, or outing. Recruit at least one new youth by August 1st
- **Talk about Scouting:** Share your story, wear your uniform proudly, and invite others to be part of what we do. Share your unit's success stories with the council NMC team

Thank you for your dedication and commitment to Scouting. Together, let's inspire the next generation of Scouts!

Yours in Scouting,

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