

Welcome to the Longhorn Council New Member Coordinator Team!

The New Member Coordinator role is crucial in welcoming new families and ensuring they have a positive experience with Scouting. As we move forward, we kindly remind all Unit Committee Chairs to nominate New Member Coordinators (NMCs) from their units. Your support in this process is vital for our collective success.

It's not too late to attend the **Longhorn Council Membership Training** session, being held via Zoom on **July 18th at 1 PM CST**. This training is a fantastic opportunity to gather insights and best practices for successful recruiting. Register here: <https://scoutingevent.com/662-Fall2026RecruitmentTraining>

As we anticipate the arrival of cooler days and the excitement of a new school year, we encourage all units to update their program calendars for the upcoming year and prepare to connect with both new and returning families. **What are your unit's plans for fall recruiting?**

- Consider hosting a fall kickoff event to welcome new and returning families and set the tone for an exciting year ahead!
- Notify your District Executive of all planned recruiting events so we can promote them at the new www.longhorn.org page and you can leverage additional Council support.
- The unit pin information available at BeAScout.org will be expanded in early August so remember to have a Key 3 Unit leader fill in that additional information via my.scouting.org (found in the organization manager for your unit). Be sure to list your New Member Coordinator or other adult leader who can welcome prospective families at first contact.
- Recall that Scouting America recently announced that national registration fees will be waived during the online registration process for military families www.scoutingnewsroom.org/press-releases/scouting-america-launches-military-family-fee-waiver-to-support-service-members-and-their-families/

Additionally, to ensure a smooth transition for new members, we recommend creating a comprehensive **welcome package** to be provided within the first 1-2 weeks of their joining the unit. This package could be in the form of a slide presentation or handout to welcome new families. Decide whether to distribute the materials or present them during an orientation (or both!). Consider including:

- **Expectations:** Clearly outline what new families can expect from Scouting and what their youth will experience.
- **Unit Leadership Contacts:** Include information on who to reach out to for support.
- **Unit Committee Policies:** Share any relevant policies that guide your unit's operations.
- **Activity Calendar:** Provide a calendar of upcoming events and activities to keep families informed.

- **Uniform Policy:** Include details about uniform requirements and the addresses of local Scout Shops.
- Longhorn Council will begin providing a **standard welcome packet** which units can include. There are also **additional resources** you can draw from as you refine your welcome package:
 - Visit [Cub Scouts](#) for program information.
 - Access the [Welcome New Cub Scout Family Guide](#).
 - Explore resources for [Scouts BSA](#).
- **Follow this link for a sample welcome packet provided by Pack 928** [Pack 928 Welcome Packet](#)

By taking these steps, we can create a warm and informative introduction to Scouting for new families, helping them feel connected and engaged from the start. Let's work together to prepare for a successful back-to-school recruiting season!

Recall that we have created a shared resource page designed to provide you with valuable tools, templates, and best practices. This page will serve as a hub for all NMCs to access important information and share successful strategies. <https://www.longhorncouncil.org/new-member-coordinator-resources>

Yours in Scouting,

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