



**GUEST SPEAKER  
BOB TALLMAN**



## **WEATHERFORD INVESTMENT IN CHARACTER LUNCHEON**

Legendary rodeo announcer Bob Tallman, better known as "the voice of professional rodeo" is the twelve-time recipient of the distinguished PRCA Announcer of the Year award. He has announced every major rodeo in North America and dedicated his life to educating his audiences about our Western Heritage and the Spirit of the West. Tallman's tenure encompasses numerous accolades. He served on the Miss Rodeo America board of directors from 1996-1997, the Reno Foundation scholarship committee, and the PRCA Hall of Fame selection committee. His honors include: 2004 Pro Rodeo Hall of Fame Inductee; 2005 St. Paul Rodeo Hall of Fame Inductee; 2006 Texas Cowboy Hall of Fame Inductee; and 2007 Miss Rodeo America Hall of Fame Inductee. Tallman also is a recipient of the Lane Frost Memorial Award and the Western Wishes Award.

His greatest honor is using what he calls his "priceless gift from God" to capture the attention of a crowd of thousands or touch one person's life with his unmistakable timbre. Whether doling out cowboy philosophy and spinning descriptive vocabulary to a packed arena, his authentic personality and genuine work ethic shine through. In the year 2000 he launched a long-term campaign and established a 501(C)3 charity to operate Bob Tallman's Charities which benefits The University of Texas M.D. Anderson Cancer Center Pediatric Programs and the J. Pat Evans Research Foundation.

He is a businessman, television commentator, spokesman, rancher and philanthropist. When he's not announcing rodeos he lives his passion with his wife which is raising angus cattle on his ranch in Poolville, Texas.

**WEDNESDAY, APRIL 24<sup>TH</sup>  
NOON-1PM  
DOSS HERITAGE CENTER  
1400 TEXAS DR., WEATHERFORD, TX 76086  
Please RSVP by April 12<sup>th</sup>**

FLIP FOR SPONSORSHIP DETAILS OR VISIT OUR WEBSITE  
[LONGHORNCOUNCIL.ORG/WEATHERFORDLUNCHEON](http://LONGHORNCOUNCIL.ORG/WEATHERFORDLUNCHEON)



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BENEFITING LONGHORN COUNCIL, BOY SCOUTS OF AMERICA

Many youth organizations give young people a chance to practice and improve specific skills, but the Boy Scouts of America focuses on the bigger picture. By providing access to a wide variety of programs within a highly supportive setting, Scouting sparks a journey of self-discovery with lifelong benefits. Our Scouts develop and learn Growth Mindsets, Good Citizenship, Service to Others, Leadership & Teamwork, and an Appreciation for Nature.

### \$2,000 EAGLE SPONSOR

*Preferred table seating, social media promotion, included in slide show presentation, verbal recognition at event and named in program*

### \$1,000 GOLD SPONSOR

*Included in slide show presentation, verbal recognition at event and named in program*

### \$500 SILVER SPONSOR

*Name in program.*



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I will attend the luncheon, and I would like to make a donation of \$ \_\_\_\_\_

Unable to attend, but I would like to make a donation in the amount of \$ \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Check Enclosed     Please Bill Me     Credit Card Payments can be made online (QR Code above)

Kindly make checks payable to: Longhorn Council, BSA. A tax-exempt, not-for-profit 501(c). Tax ID# 74-115-7377.

Every dollar contributed is restricted for the Longhorn Council, BSA to benefit Scouting in the communities we serve. Please consult your tax advisor for guidance on deductions.

### PLEASE RETURN TO

Weatherford Investment in Character Luncheon  
Attn. Tracy Ferguson, Longhorn Council  
PO Box 54190, Hurst, TX 76054



### FOR ADDITIONAL INFORMATION

Tracy Ferguson, Field Director  
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817.231.8563



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