



INVESTMENT IN CHARACTER

LONGHORN COUNCIL BSA



RANK ADVANCEMENT REWARD PROGRAM & RECOGNITION ITEMS

FAMILY PRESENTATIONS

Schedule and hold a unit-level Investment in Character (IC) Family Presentation for the 2024 Campaign by May 31, 2024.

REACH YOUR GOAL

Every unit has an identified dollar goal for their family IC campaign. This goal must be achieved and pledges paid by December 15, 2024.

WE WANT TO THANK YOU FOR YOUR SUPPORT

- Units can earn free rank advancements in 2025 by meeting the criteria in 2024.
- Free rank advancements include cloth ranks, merit badges, adventure loops, and Webelos pins.
- Units must visit a Longhorn Council Scout Shop to receive their advancements.

RECOGNITION ITEMS

PATCH



ALL GIFT AMOUNTS

WRENCH MULTI-TOOL



GIFTS \$400+
includes patch

MUG



GIFTS \$800+
includes patch & wrench multi-tool



BOY SCOUTS OF AMERICA
**LONGHORN
COUNCIL**

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