

Friends of Scouting  
Roundtable Presentation  
Guide

Friends of Scouting or FOS is a critical component toward delivering the Scouting promise to youth in this community and families across our 23 county service area. Here are some FAQ's.

- What is FOS?
  - It is the fund raising campaign that reaches current families with an educational message about Scouting's organization and the related funding responsibilities.
  - It reaches alumni and interested civic leaders throughout the community.
  - Approximately 40% of the total campaign is raised through the Family FOS campaign.
  - FOS provides nearly one-quarter of the operating budget for the Longhorn Council.
- How is Scouting paid for?
  - The National organization is primarily funded through the annual membership fee. The Longhorn Council 'keeps' none of that. In fact, it is a cost factor that is not passed on.
  - The Longhorn Council has several revenue sources: Individual Contributors-FOS Campaigns, Corporate Special Events, Foundations and Grants (including our Endowment), Product Sales (popcorn and the Spring campaign) and Camping and Activity fees. United Way provides ½ of one percent allocated to the Council. Approximately 4% of the budget comes from individual designations through the company's UW campaigns.
  - Local units are funded through their members dues and fund raisers such as Popcorn, Camp Cards, and other traditional sources.
- The 2018 Campaign is designed to be a ONE MONTH CAMPAIGN to be effective but ease to manage for the unit volunteers.
  - Scouting Anniversary month is February. We ask Units to consider conducting their campaign that month. However, Units may choose to conduct their campaign prior to February. Doing the campaign later than February may put the Unit in jeopardy of not qualifying for the Unit FOS Incentive of Free Rank Advancement. See the Handout.
  - To facilitate the campaign there is an electronic gifting site developed for each unit.
  - The District will send a speaker to the unit as requested.
  - The Unit should appoint/recruit an Unit Champion to receive 'training, communications' and to coordinate the Units' efforts toward achieving its goal and Incentive reward.
  - Complete the Unit Commitment form to identify your Champion. See Handout.