

# Join the \$600 Club



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to [scouts.trails-end.com](http://scouts.trails-end.com) for more information.



- Aug. 11:** Show and Sell Orders due to Council by 5:00 p.m.
- Aug. 20:** SNS Pick Up (All DE's )
- Aug. 20:** Show and Sell Start Date
- Sept. 10:** Take Order Start Date
- Oct. 15:** Show and Sell Return and Pay
- Oct. 20:** Take Order Units Orders due to Council by 5:00 p.m.
- Nov. 5:** Take Order Distribution (All DE's)
- Dec. 2:** Take Order Money Due by 5:00 p.m.  
(Late fees after this date)
- Dec. 9:** Take Order Prizes Deadline

# YOUR M

Get a gift card and ge

amazon.com \$150	Walmart Gift Card \$150	Sell \$2,300
amazon.com \$110	Walmart Gift Card \$110	Sell \$1,800
amazon.com \$75	Walmart Gift Card \$75	Sell \$1,300
amazon.com \$55	Walmart Gift Card \$55	Sell \$1,100
amazon.com \$40	Walmart Gift Card \$40	Sell \$850
amazon.com \$30	Walmart Gift Card \$30	Sell \$650
amazon.com \$20	Walmart Gift Card \$20	Sell \$450
amazon.com \$15	Walmart Gift Card \$15	Sell \$350
amazon.com \$10	Walmart Gift Card \$10	Sell \$250



Sell one item

Get the new Project Popcorn patch or pin.



Sell \$150

Get your choice of a Hand Crank Flashlight (11-1A) or Multi Function Knife (11-1B).

My Goal Is

\$ \_\_\_\_\_

**Sell O**

Online sales co

Scout Rew

scouts.trai

to create your

# MISSION

Get the gear you want!



Online!

Count toward your  
rewards. Go to  
[Trail's-end.com](http://Trail's-end.com)  
to create your account today!

## BONUS REWARDS!

Sell \$100

in Military Donations

Sell \$100 in  
Military Donations  
and earn this  
commemorative  
patch.



Sell \$600

Get the ZYCLONE  
and a patch!



Sell \$1,500



You'll get a  
BONUS \$50  
gift card!

Sell \$2,500

6% of  
your total  
sales each  
year is invested  
in your own  
scholarship  
account.



**Guidelines:** 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, \$100 Military Club, \$600 Club and \$1500 Club will ship to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide.

Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.



**Send Popcorn to our Troops.**

Check the \$50 Gold Donation Level or the \$30 Silver Donation Level to send popcorn treats to our military and their families.

NAME	STREET ADDRESS	PHONE/EMAIL	\$50	\$30	\$40	\$32	\$20	\$20	\$17	\$17	\$20	\$16	\$16	\$10	AMOUNT DUE	DELIVERY DATE
1																
2																
3																
4																
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<b>TOTAL</b>																

- \$50 Military Donation
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- 18pk Kettle Corn
- 18pk Unbelievable Butter
- 18pk Butter L-Light
- Chec. Triple Delight
- Caramel Corn Aln/Cas/Pec
- Butter Triple Caramel Corn
- Caramel Corn

SCOUTS' NAME \_\_\_\_\_ DEN / PATROL \_\_\_\_\_

TOTAL ONLINE SALES \_\_\_\_\_ + TOTAL SALES THIS FORM \_\_\_\_\_ = **My Rewards Total**

\$50 MILITARY DONATION	\$30 MILITARY DONATION	SWEET & SAVORY	CHEESE LOVERS	WHITE CHOCOLATEY PRETZELS	18PK KETTLE	18PK UNBELIEVABLE BUTTER	18PK BUTTER LIGHT	CHOC. TRIPLE DELIGHT	CARAMEL CORN ALN/CAS/PEC	BUTTER TRIPLE CARAMEL CORN	CARAMEL CORN

REWARD CHOSEN: \_\_\_\_\_



To see full nutritional information for all Trail's End products visit [trails-end.com](http://trails-end.com)

Better flavor.  
Better for you.  
Better for Scouts  
in your community.

Over  
**70%**  
goes to local  
**SCOUTING**

Made with  
Canola Oil\*  
0g trans fat



**Trail's End**

Over 70% goes to local Scouting

**NOW**  
made with  
Canola Oil\*

**0g**  
trans fat

**NEW**  
resealable  
packages

Better flavor.

Over  
**70**  
years goes to  
SCOUT



### POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

**\$50** Gold Donation  
Over **\$35** to local Scouting

**\$30** Silver Donation  
Over **\$21** to local Scouting



**New!**



### WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat†
- No hydrogenated oils

**\$20**  
Over **\$14** to local Scouting



### KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

**\$20**  
Over **\$14** to  
local Scouting



### CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

**\$20**  
Over **\$14** to local Scouting



### CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat†
- 100% whole grain

**\$16**  
Over **\$11<sup>20</sup>** to local Scouting



# Better for you.



trails-end.com

## SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

**\$40**

Over **\$28** to local Scouting



## CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

**\$32**

Over **\$22<sup>40</sup>** to local Scouting

## Made with Canola Oil



## UNBELIEVABLE BUTTER™ 18-pack

### PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

**\$17**

Over **\$11<sup>90</sup>** to local Scouting



## BUTTER LIGHT 18-pack

### PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

**\$17**

Over **\$11<sup>90</sup>** to local Scouting



## BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

**\$16**

Over **\$11<sup>20</sup>** to local Scouting



## CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

**\$10**

Over **\$7** to local Scouting




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# SELL ONLINE

## AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE  
IN OCTOBER**

Sell **\$500** online in  
**October** and get a **bonus  
\$20** Amazon.com  
Gift Card!\*

When you sell  
online, Trail's End  
ships product  
**directly to your  
customers!**

Over  
**70%**  
goes to local  
SCOUTING

### START SELLING ONLINE TODAY!

**STEP 1:** Go to [scouts.trails-end.com](http://scouts.trails-end.com) to sign in or create an account.

**STEP 2:** Go to the **Send Emails** page to send emails to your customers.  
Don't forget to follow up!

**STEP 3:** Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to  
[facebook.com/trailsendpopcorn](https://www.facebook.com/trailsendpopcorn)



### WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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